

Drinks, Pitches & Demos **Goes virtual!**

December 2nd 2020 - 17:00 hrs (CET)

CHECK IT OUT ON VouTube



Do you have this brilliant idea you want to share, a problem you can't solve or just want to meet some cool people?

Contact us at info@hightechxl-plaza.com Please also visit meetup.com/nl-NL/Drinks-Pitches-Demo-s/ Web drinkspitchesdemos.com

















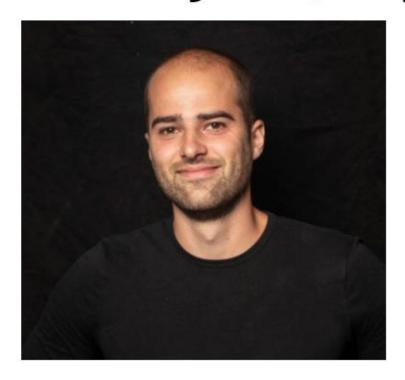








Investering van 12,6 miljoen euro voor SendCloud



Sendcloud heeft 12,6 miljoen euro opgehaald in een tweede grote investeringsronde. Het groeigeld wordt gebruikt voor de doorontwikkeling van het platform en internationale expansie.

Daarmee wil de Eindhovense scale-up de internationale bezorgmarkt doorbreken. Het koppelt ecommerceplatformen enerzijds en vervoerders anderzijds. Daardoor heeft de consument in de checkout meer keuze uit bezorgmomenten.

In een persbericht leggen de Brabanders uit: "De vraag naar flexibele bezorging en het ontbreken van een wereldwijd verzendnetwerk maken het voor veel webshops lastig op grote schaal te concurreren. Met

een centraal platform wil Sendcloud efficiënte pakketbezorging op internationaal niveau vereenvoudigen. Op die manier is verzending niet langer een struikelblok maar juist een groeimotor."

De investeringsronde is geleid door AXA Venture Partners, aangevuld met BOM Brabant Ventures, Bonsai Partners en een lening van de Rabobank. Tot eerdere investeerders behoren ook HenQ, TiiN Capital en Startupbootcamp.

Het geld wordt gebruikt om het personeelsbestand nog een keer te verdubbelen. Afgelopen jaar groeide het verzendplatform al van 120 naar 260 medewerkers. Het doel is met nog eens tweehonderd man te groeien. Die nieuwe groep gaat zich vooral richten op de internationale expansie, vertelt algemeen directeur Rob van den Heuvel (*foto*).

Grai Matter Labs gets \$14M boost to edge AI

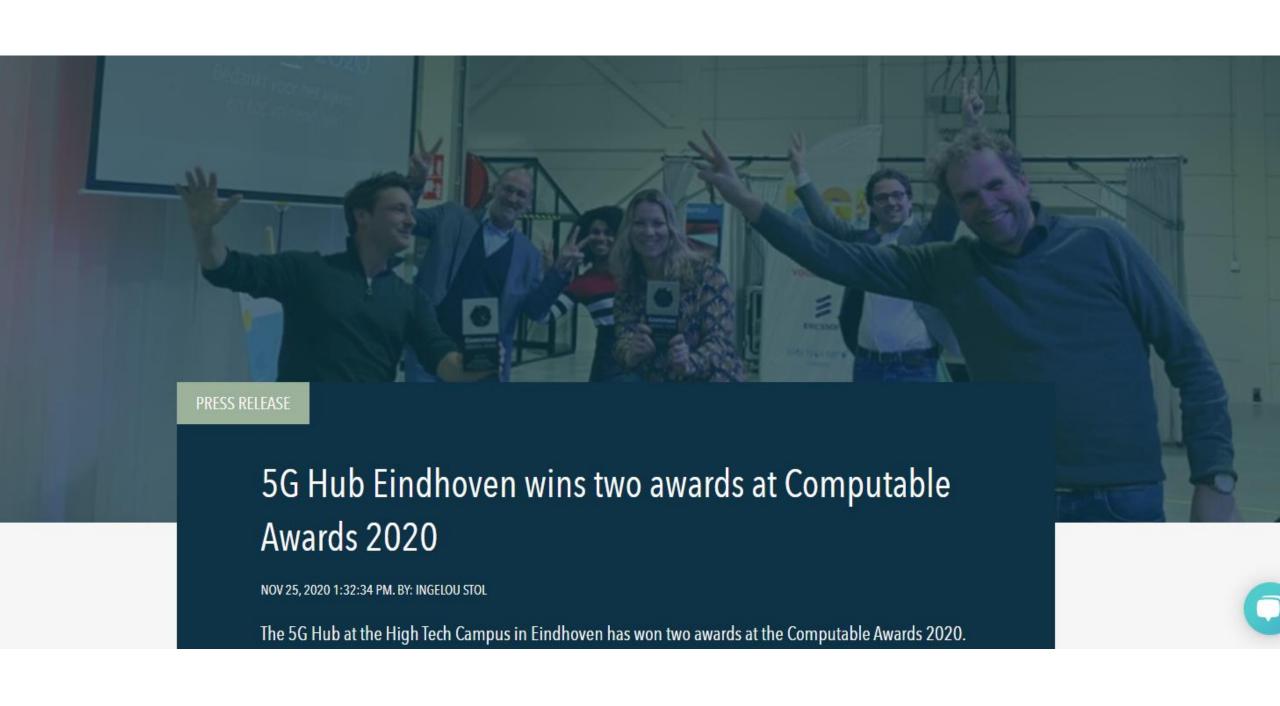
Nieke Roos



24 November

Grai Matter Labs (GML) has announced its latest financing round of 14 million dollars. The round was led by the iBionext healthcare startup studio in Paris, where the artificial intelligence specialist incubated, joined by all existing investors and newly welcomed Bpifrance through the Future Investment Program and Celeste Management. The fabless semiconductor scale-up with Eindhoven roots will utilize the funds to accelerate design and market launch of its first full-stack AI system-on-chip platform, to deliver on customer needs at the edge.

GML's mission is to bring fastest AI per watt for sensor analytics and machine learning to every device on the edge. According to the company, its programmable Neuronflow technology enables industry-leading inference latency efficiently, more than an order of magnitude better than competing solutions. Its current accelerator chip Grai One and the Grai One HDK are available for



JOHN BELL DRAWS ON CORPORATE INNOVATION, STARTUP COLLABORATION AS HIGHTECHXL'S NEW CEO



'Ik had het al mooi gevonden als mijn opa er iets aan had'

Jan Fred van Wijnen 19 nov

In De Vonk vertelt iemand over een beslissend idee dat de loopbaan heeft bepaald. Deze week: de ontmoeting van Ayushman Talwar (26) en Freek van Welsenis (23). Samen maken ze een smartphone-afstandbediening voor blinden.







▲ Wilco van Rooijen © TeamWilco

Studenten TU/e bouwen een zonnemobiel voor de Zuidpool

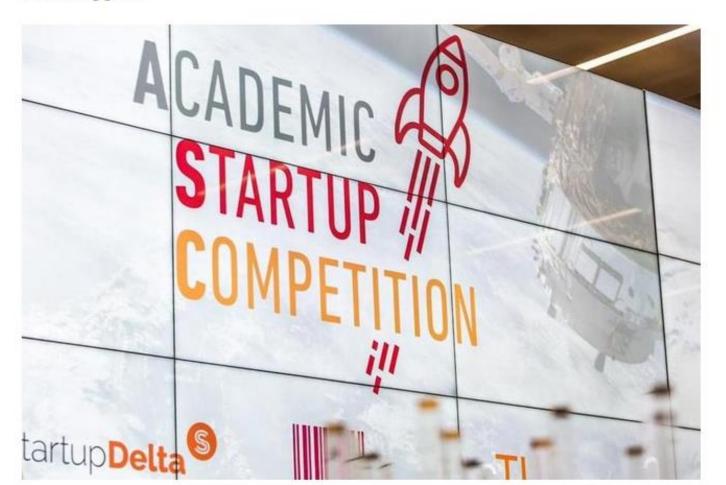


Team HART creates new sensory experiences

Three TU/e startups among best academic startups of 2020

NOVEMBER 25, 2020

Young companies focus on relieving lower back pain, efficient solar panels, and energyharvesting glass.

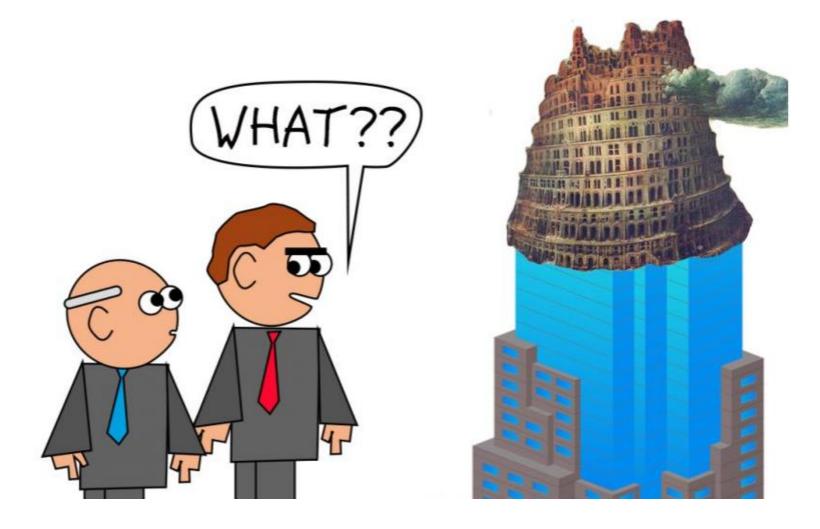


Preserving cultural heritage by raising it

In this section, we follow up on one of our best-read stories. This week, it was about the plan to raise St. Catherine's Church in the Dutch city of Eindhoven by 55 meters. How innovative is that?

29 November 2020

CORINE SPAANS



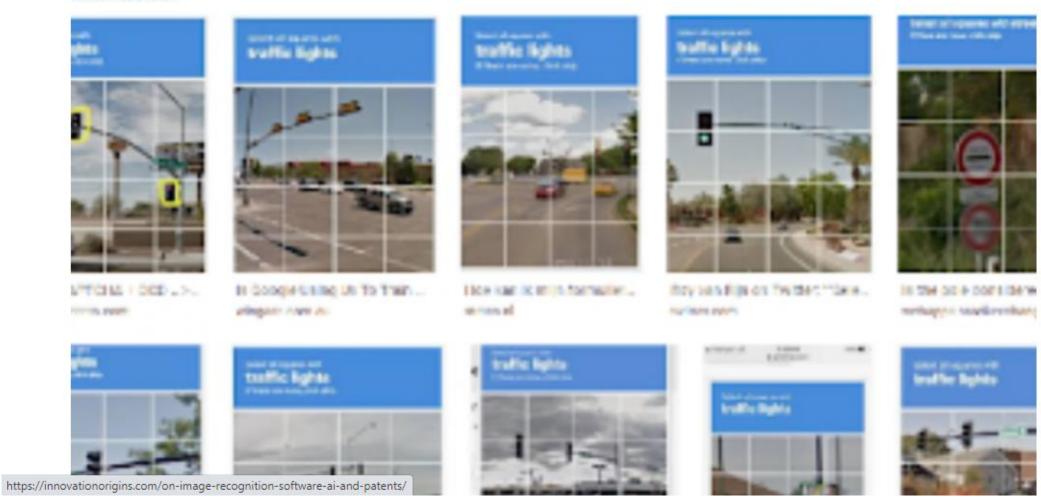
DIGITAL

On image recognition software, Al, and patents

That software cannot be patented in Europe is a persistent myth, explains our patent expert Hans Helsloot. Something new and innovative just has to be done on a technical level.

28 November 2020

HANS HELSLOOT





SUSTAINABILITY

Female Tech Heroes swaps conference room for small coaching sessions at home

To make connections remotely, that's what the founders of Female Tech Heroes Ingelou Stol and Hilde de Vocht want. Which is why they came up with an alternative for the Female Tech Heroes congress.

27 November 2020

CORINE SPAANS



SUSTAINABILITY

Light show on public rubbish bins applaud your discarded face mask

A student team form the Eindhoven University of Technology in the Netherlands is designing an interactive rubbish bin that encourages people to dispose of their litter properly.

26 November 2020

CORINE SPAANS



Size matters: this will be China's Century

Hans Duisters (Sioux Technologies) is building a safe landing site for Dutch companies in Suzhou

26 November 2020

BART BROUWERS



In the 'war for talent', Brainport Eindhoven may look for sheep with three, four and five legs

"The city has the impact of a metropolis but the appearance of a provincial town. That has consequences for attracting talent"

25 November 2020

BART BROUWERS

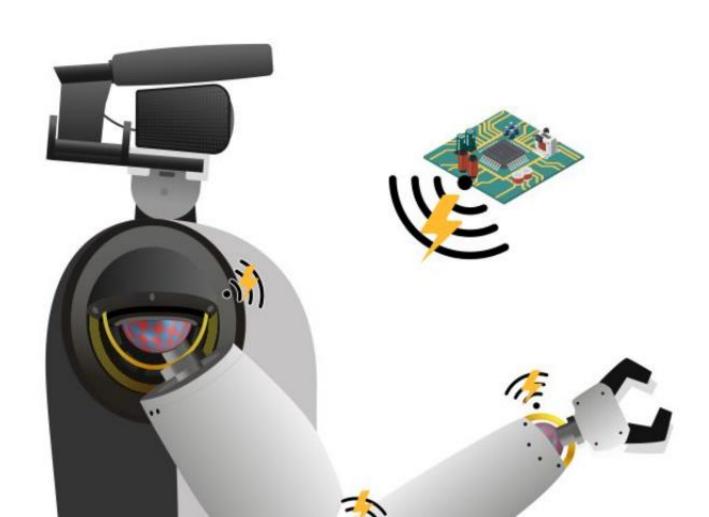


Invisible force makes robots faster and more accurate

Researchers at the TU Eindhoven are working on a replacement for gearboxes, the electromagnetic drive, which should enable robots in various sectors to work more accurately and effi

24 November 2020

LINDA BAK



Your old smartphone is raw material for a new one

The Eindhoven CORE student team from the Netherlands has proven with its oven that it is possible to recycle electronic devices in their entirety.

23 November 2020

CORINE SPAANS







▼ PROGRAMMA'S

Vul je zoekterm in





TOP NAMES



LucienBurm

Briljant! Die intensieve user testing, was dat een soort ultieme lean startup on steroids methode?

Volledig scherm afsluiten (f)





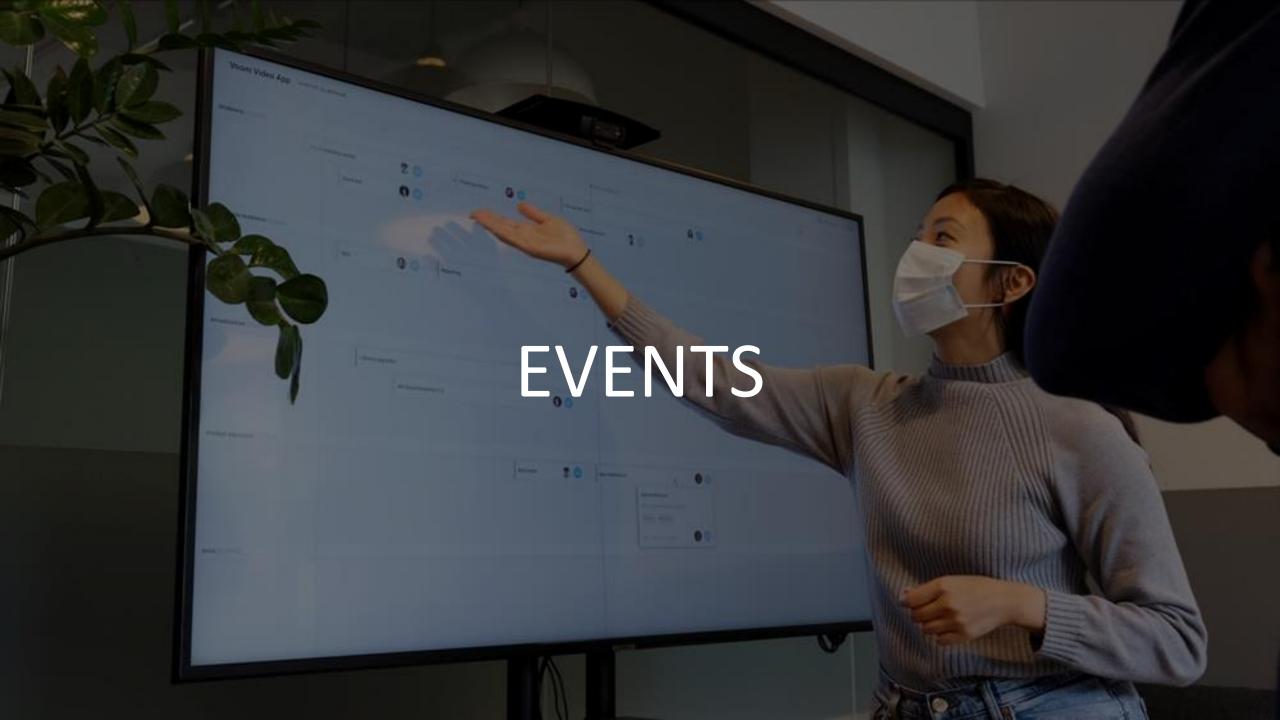
A 1000 kilometer drive is easy with this battery

The Dutch company SALD expects to be able to provide batteries with an ultra-thin layer that makes batteries three times more powerful by 2022 or 2023 at the earliest.

16 November 2020

MAURITS KUYPERS





Webinar Intellectueel Eigendom - introductie rechten en beschermingsvormen (december)



Hoe zit het met Intellectueel Eigendom? Op welke manier beschermt u uw ideeën, uitvindingen, producten en merken?

Maak in 1 uur kennis met veel voorkomende rechten en beschermingsvormen.

U maakt kennis met:

- Auteursrecht
- Handelsnaam
- Merken
- Modelrecht
- Bedrijfsgeheim
- Octrooi / Patent

donderdag 10 december 2020 10:00 - 11:00 uur

online

Aanmelden

Locatie:

online

Deelname:

Deelname is gratis

Organisator:

· Octrooicentrum Nederland

Ook interessant voor u

> EU-landen: intellectuele eigendom

> Intellectueel eigendom Oekraïne

> Intellectueel eigendom Denemarken

inno Approach Workshop:

Personal Branding



In collaboration with



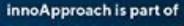
innoApproach is part of

innovation Space

innoApproach Workshop:

Business model canvas

January 7th 17:30-19:15 hr @Online





Dutch delegation for CES pitch online 13 companies representing Eindhoven





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C

Taalkeuze NL - EN - INT ome > Evenementen > Brainport meets Brainport: De....

Brainport meets Brainport

De Brainportondernemer v

morgen

Ook tijdens Corona draait de hightech & maakindustrie over het algemeen goed door in Brainport. We kijken daarom met veel vertrouwen naar de toekomst.



Om deze toekomst vorm te geven, is het van groot belang dat jonge talenten het ondernemerschap kunnen ontdekken bij zichzelf. Zij zijn immers de **Brainportondernemers van morgen** en hiermee een belangrijk onderdeel van het toekomstige ecoysteem. Tijdens de

twoods digitals Prainport mosts Prainport gash we dearem not do iongs talenton in gosprak. 76





WHY

HOW

WHAT NOW?

LETS MEET!

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06-44626493

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https://www.linkedin.com/in/lotte-lemmens-a47445138/





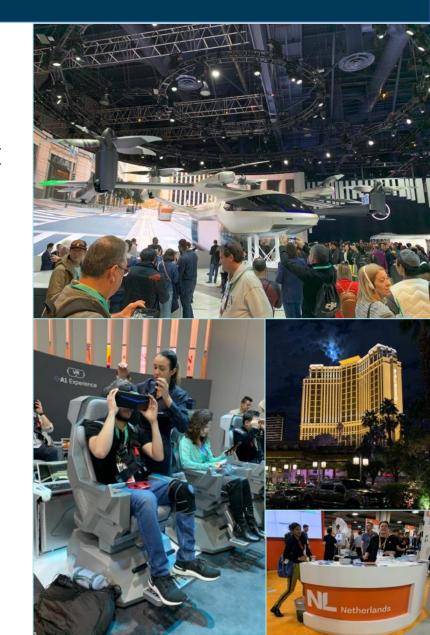
WHY RE-ENERGIZER?



- My experience @ CES 2020
 - People seem **constrained** in their excitement
 - Stories were being told from the 'mind'



- Positive energy attracts
 - You can **feel** it
 - E.g. pride



WE FOCUS ON THE NEGATIVE



For 16 years I worked for the biggest brands



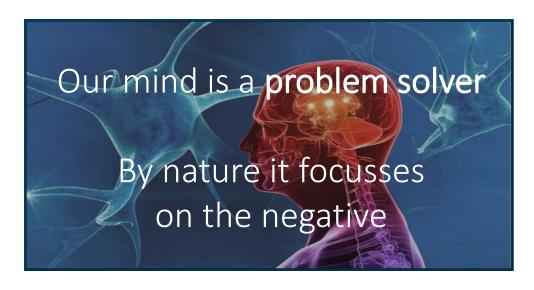
RESEARCH & DEVELOPMENT

SALES SUPPORT

SALES TRAINING
MARKETING & COMMUNICATION



- Focus on competition
- Focus on own weaknesses
- As a result great products often fail



THE RE-ENERGIZER METHOD





- Outdoor setting
- Passive energizers
- Active energizers

Mountainbiking, skiing, snowboarding, iceskating, longboarding, scuba diving, kite surfing......



Rediscover (you & brand)



The bigger picture

- Feel
- The rebel in you
- Oream

How do you fit in

- Out-of-your-box
- Energy connects



CURRENT SITUATION - WORKING FROM HOME





- (X) Stuck in our own mind bubble
- No emotional connect with brand

GOAL

- A mental boost
- Boost the winning energy in your team for 2021

RE-ENERGIZER WFH PROGRAM

- 1-day 1-on-1 energizing session
- For manager & team members
- 3 winter settings to choose from







Snow



lce

Follow Re-Energizer on









GDSoftware Solutions

Gabriela da Silva
CEO & Founder
www.gdsoftwaresolutions.nl
info@gdsoftwaresolutions.nl

Problem: Part 1



What Expat misses in The Netherlands? (60 expats participated)

- 36%: food from their own country
- 18 %: their family or friends
- 9%: Food and loved ones
- 9 %: Weather
- 7%: Language, Nature
- 6%: Social
- 4%: Nothing

Credits picture: https://www.iamexpat.nl

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Problem: Part 2

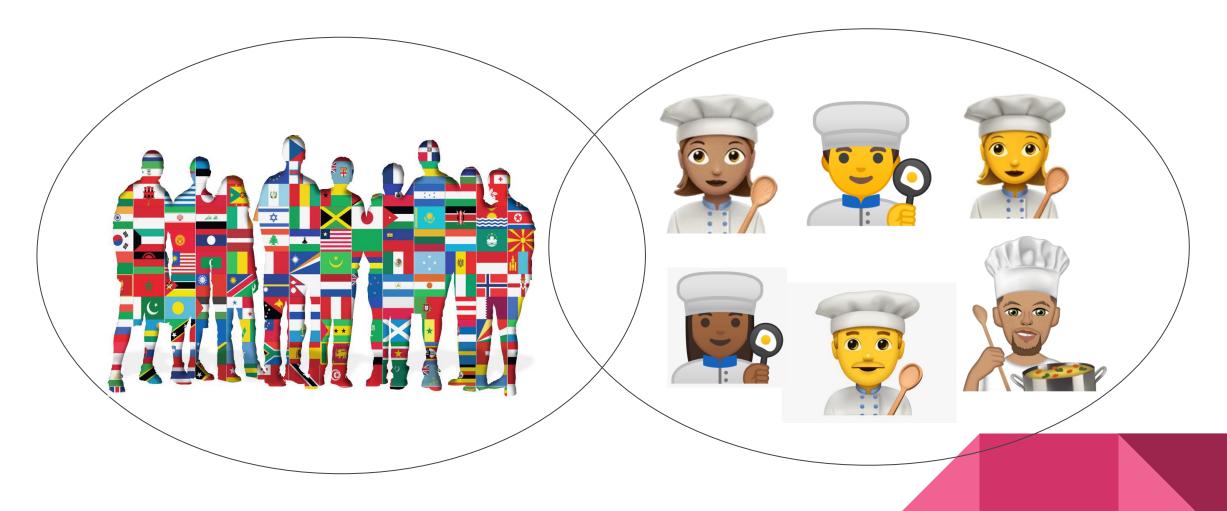






Reference: https://tradingeconomics.com/netherlands/unemployment-rate

Solution



Questions, Ideas or Suggestions?



Thank you!

Gabriela da Silva (CEO & Founder) www.gdsoftwaresolutions.nl info@gdsoftwaresolutions.nl











Cosmopolitan Connect

Looking for members

Looking for coaches/advisors on following topics:

- Stakeholder management
- Imposter syndrome
- Cultural differences
- Networking
- Mindfulness
- Coping techniques for stress and homesickness

Karina Garcia Del Real

kgarciadelreal@gmail.com

Add me on LinkedIn

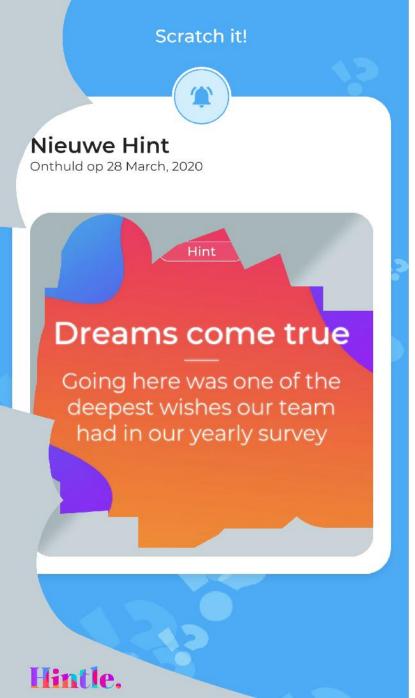


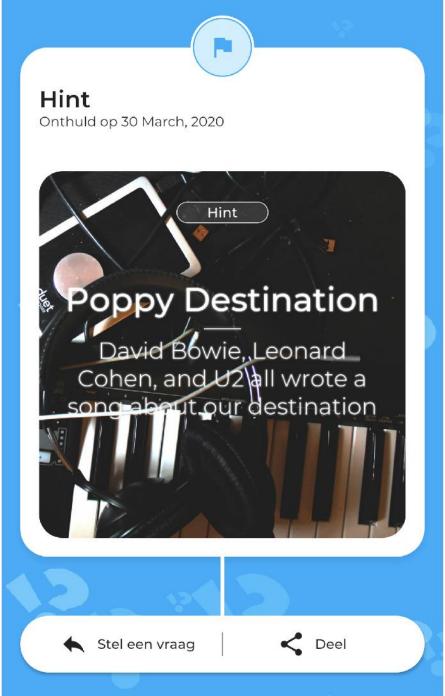


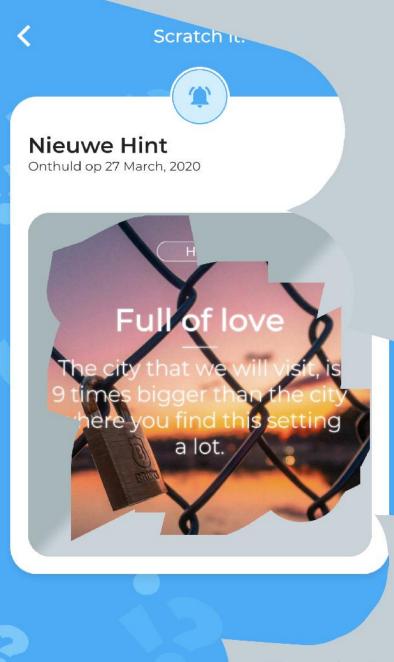


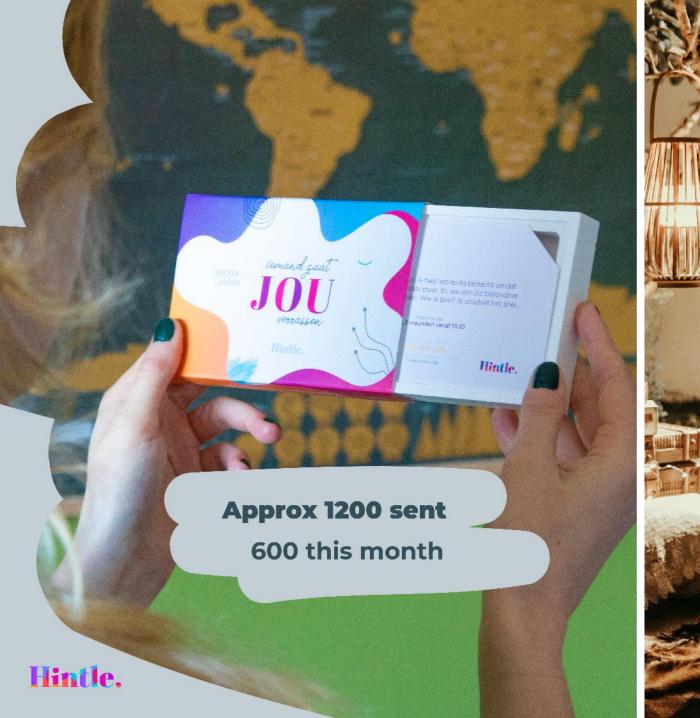
















Closer Ties By Surprise

How you can help on our mission

- Interviewee, as a parent of 2
- Surprise your employees with your gratitude in Q1 2021
- Follow our journey as an Angel



STARTUP SPEEDDATES

16th of December

7 - 9 PM



Contact: jovan@kickoffehv.com

KICKOFF Ehv - student entrepreneurial community of the Eindhoven region.

Startup Speeddates - Connecting startups and students

Students sign-up: https://cutt.ly/shxd3Ta







